HESHAM ABDELHAMED

Visual Storyteller · Multimedia Producer · Creative Brand Director

12+	40+	10+	8+
Years Experience	Documentary Films	Countries	Projects/Month

Filmmaker and multimedia producer crafting cinematic narratives across news, documentary, and brand storytelling. From conflict zones to corporate boardrooms, I bring documentary sensitivity and strong visual composition to every frame — from concept through final cut.

· Story Before Technique   *· Meaning Over Noise*   *· Simplicity is Strength*   *· Consistency Over Moments*

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ORIGINS

Every story begins with attention. Mine began by observing — patterns of light on surfaces, expressions between conversations, movement within spaces. I became fascinated by how small, overlooked details could define an entire narrative. What started as awareness evolved into direction. What began as instinct matured into structured storytelling. Today, I craft experiences that feel intentional, immersive, and purposeful.

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> *One day, a blind man in the street recognized me by name — without ever seeing me. That moment taught me that vision is not limited to the eyes. Some people perceive through the heart. Since then, I approach every story with deeper empathy and awareness.*

MY JOURNEY

My journey began in the streets — listening more than speaking, learning from people before books. Drawn to art in all its forms: writing, drawing, music, and imagery. I worked across many fields and lived through challenging yet formative experiences until visual storytelling became my true language.

Over time, the journey was no longer about finding a job, but about finding meaning. I traveled through conflict zones and peaceful landscapes alike, documenting faces and stories, covering high-risk moments, learning that human potential is far greater than the limits we place on ourselves. *I am still on the journey. Still learning.*

PURPOSE

In the middle of the journey, everything shifted. Laila and Nelly entered my life — not to add a new role, but to give meaning to everything before it. With them, ambition became responsibility and passion became commitment.

I no longer seek success alone, but impact. To create work that is honest and purposeful. To give my best not only because I can, but because someone deserves it. They reminded me that purpose is not only about arriving — but about arriving as our true selves.
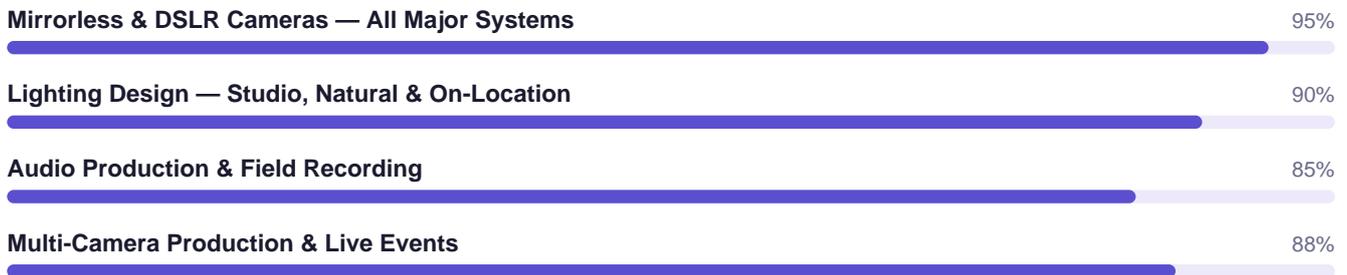
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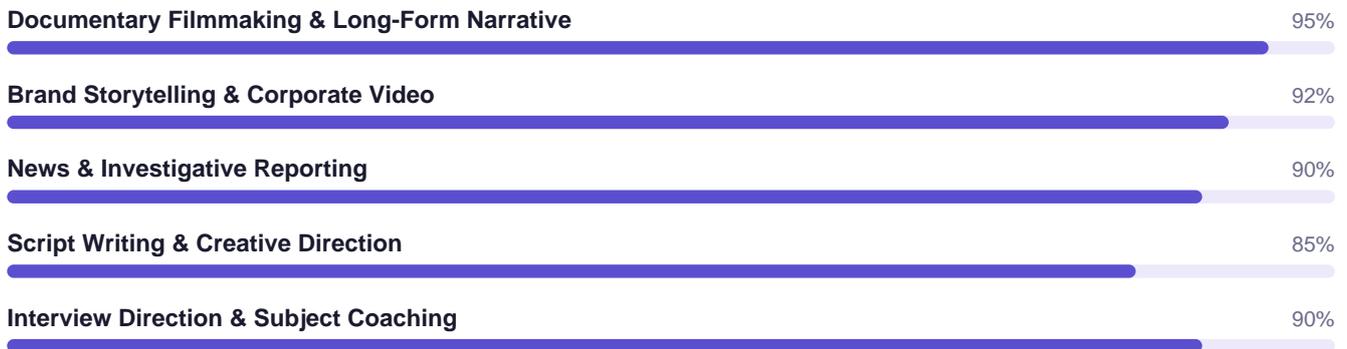
Every tool mastered with purpose — not just proficiency
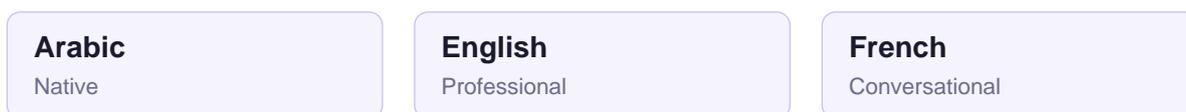
POST-PRODUCTION & EDITING

Adobe Premiere Pro — 95%

DaVinci Resolve — 88%

After Effects — Motion Graphics & VFX — 85%

Photoshop / Lightroom — Color & Compositing — 90%

Illustrator / InDesign — Brand & Print — 80%

PRODUCTION & CINEMATOGRAPHY

Mirrorless & DSLR Cameras — All Major Systems — 95%

Lighting Design — Studio, Natural & On-Location — 90%

Audio Production & Field Recording — 85%

Multi-Camera Production & Live Events — 88%

STORYTELLING & DIRECTION

Documentary Filmmaking & Long-Form Narrative — 95%

Brand Storytelling & Corporate Video — 92%

News & Investigative Reporting — 90%

Script Writing & Creative Direction — 85%

Interview Direction & Subject Coaching — 90%

CORE STRENGTHS

Empathetic Storytelling · Cross-Cultural Communication · High-Pressure Environments · Collaborative Leadership · Detail-Oriented Editing · Brand Identity Alignment

LANGUAGES

Arabic — Native

English — Professional

French — Conversational

Professional Timeline

12+ years across 10+ countries — conflict, culture, and corporate storytelling

FLOW Medical Solutions (HMG)
Multimedia Producer

January 2024 — Present · Riyadh, Saudi Arabia

Leading all video production and post-production for one of Saudi Arabia's leading medical solutions companies. Delivering 8+ brand-driven projects monthly — covering product launches, institutional films, and internal communications — ensuring content is aligned with brand identity and drives measurable audience impact.

Brand Video   **Medical Content**   **Post-Production**   **8+ Projects/Month**

Freelance — International Media
Multimedia Producer

January 2023 — January 2024 · Egypt · Saudi Arabia

Delivered report, sports, and documentary projects for international broadcasters including BBC, Deutsche Welle, France Télévisions, and PureMinds. Produced content for OnTV, Al Arabiya, Now ■■■■, and Cairobiography across Egypt.

BBC   **DW**   **France TV**   **Al Arabiya**   **Multi-Platform**

Baheya Foundation
Multimedia Manager

January 2022 — January 2023 · Egypt

Led the filming and editing department for Egypt's leading breast cancer charity. Crafted respectful, inspiring documentary portraits of women courageously facing illness — highlighting their strength, treatment journeys, and recovery with sensitivity and dignity.

Documentary   **Social Impact**   **Team Leadership**   **NGO**

Media Vision
Multimedia Producer

January 2018 — January 2022 · Egypt · Lebanon · Tunisia · Morocco · Jordan

Produced 40+ documentary films across 5 Arab countries, exploring diverse cultures and human experiences. Series include Habr Ala Al-Raseef (21 films) and Muna' Min Al-Tadawol (19 films), broadcast on Al Ghad TV.

40+ Documentaries   **Al Ghad TV**   **5 Countries**   **Long-Form**

WAYA Media
Multimedia Producer

January 2019 — January 2021 · Egypt

Produced inspiring startup and entrepreneurship stories for a leading Egyptian media platform, capturing the journeys of emerging businesses and contributing to community-driven storytelling.

Startup Stories   **Entrepreneurship**   **Community Media**

Gamma Rapho Francias Agency
Multimedia Producer

January 2014 — January 2018 · France · Lebanon · Egypt · Syria · Sudan · Libya

Produced content documenting pivotal moments across the Arab world during periods of conflict and social transformation. Supplied footage and reports to Al Arabiya, BBC, Deutsche Welle, Reuters, Associated Press, Al Jazeera, Vice News, France 24, and Agence France-Presse.

Reuters   **Al Jazeera**   **AFP**   **Conflict Zones**   **Breaking News**

EDUCATION & TRAINING

Bachelor of Fine Arts (BFA)
Faculty of Fine Art

Music Criticism
Institut Press

Anthropology Certificate
Institut Press

Producer · Video Production · Collage Art
Advanced Professional Training

VALUES & BELIEFS

· **Story Before Technique**

The narrative always leads — tools serve the vision, never replace it.

· **Meaning Over Noise**

Every frame must earn its place. Clarity beats volume.

· **See With the Heart**

Empathy is the foundation of any truthful story.

· **Consistency Over Moments**

Great work is built daily, not in flashes of inspiration.

· **Respect in Every Collaboration**

Every client, subject, and colleague deserves full presence.

· **Learning is Lifelong**

The camera I pick up tomorrow should teach me something new.

Let's Create Together

Available for full-time roles and selective freelance projects

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